

ERIN KONOMOS

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Education

KANSAS CITY ART INSTITUTE
Bachelor of Fine Arts, Graphic Design

Kansas City, MO
2018

Experience

KIYONNA CLOTHING

Graphic Designer / Stylist / Photo Editor

Anaheim, CA
June 2022 – Present

- Design and write copywriting for email campaigns, coordinate social media content, create assets for web advertising, edit photos for print/web, collaborate with entire team to meet both long-term and tight deadlines
- Deliver photos with specified requirements from partners: Sak's, Nordstrom, Amazon, David's Bridal
- Style models for studio and location shoots, select props, create call sheets, shoot and edit ghost images for individual products, form strong connections with: stylists, photographers, and third-party brands
- Increased annual sales by 20% in 2022 and 10% the previous month by implementing new marketing strategies

CANYON LAKE POA

Member Services Associate

Canyon Lake, CA
November 2021 – June 2022

- Maintain administrative files, provide delivery of in-office mail for notices and special events
- Train new staff and residents on board policies, direct and process owner/resident requests for association services in accordance with the POA rules and regulations, aid with: all stages of escrow, insurance claims, vehicle and boat registration, activate and apply RFID's, perform other projects and duties as assigned

NEXT STEPS KC

Graphic Designer / Event Coordinator

Kansas City, MO
April 2018 – August 2021

- Meet with a creative team on a weekly basis to coordinate public events, collaborate with local vendors and photographers, outline future content and manage monthly goals for public interaction, capture footage and audio recordings of each event for social media and website updates
- Design and produce: brochures, pamphlets, business cards weekly and monthly

MADWELL

Visual Merchandiser / Product Feedback Specialist

Kansas City, MO
January 2015 – August 2021

- Create and apply creative merchandising strategies through: visual displays, interior layout, and floor plans on a bi-weekly basis to increase monthly sales growth
- Manage successful installations, monitor budget costs and inventory, research lifestyle and design trends, ensure layouts to stay in line with the brand, products, and target market

NTUST

Art Teacher

Taichung, TW
May 2015 – July 2015

- Teaching students abroad coursework in Western History and Fine Art, prepare weekly curriculum with directors

Freelance

- BORDER STAR PTA: Graphic Designer / Print Designer Remote, CA (March - May 2023)
- NELSON ATKINS MUSEUM: Graphic Designer / Print Designer Kansas City, MO (May 2019)
- KC PET PROJECT: Print Designer / Event Coordinator Lawrence, KS (November 2018)
- FOLLY THEATER: Graphic Designer / Print Designer Kansas City, MO (October 2016)

Skills & Interests

Software: Adobe Creative Suite, InDesign, Illustrator, Lightroom, Photoshop, PremierPro, Figma, Flinto, HTML/CSS, Keynote, Microsoft Office, Powerpoint, Squarespace, Wordpress

Skills: Brand Identity, Collaboration, Color Theory, Concept Development, Editorial Layout, Photo Editing, Photography, Rapid Prototyping, SEO, Storyboarding, Trend Forecasting, Typography, Video Editing, Web Design, Wireframing

Interests: Painting, Screen Printing, Collage, Illustration, Calligraphy, Fashion Production and Sustainability